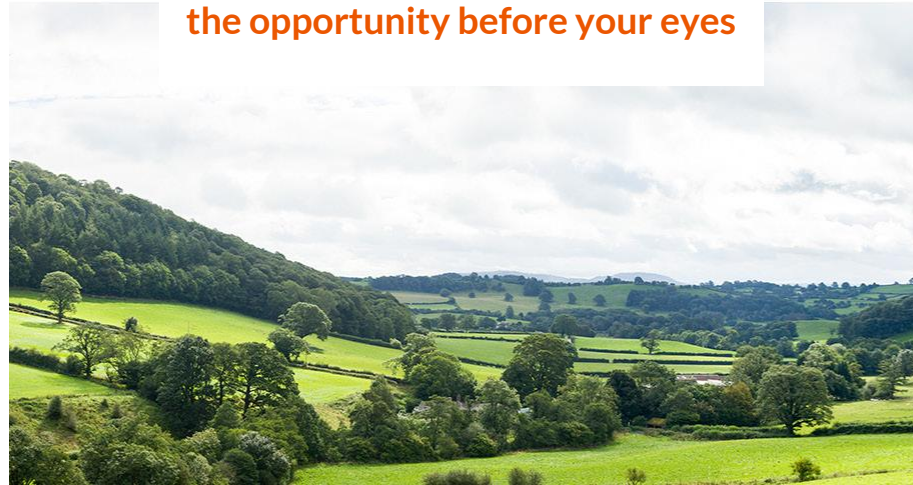


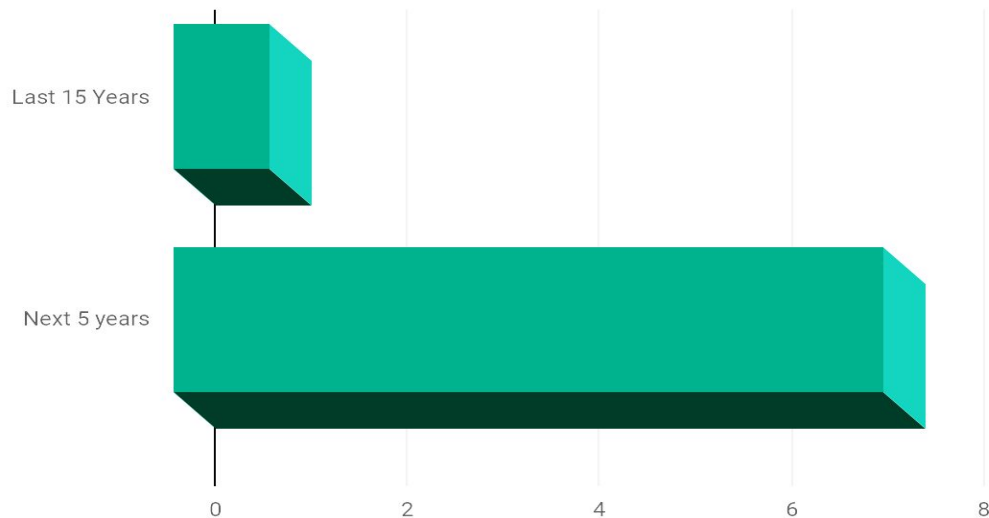
Brownfield vs Greenfield



the opportunity before your eyes



The green belt is under siege



The green belt size

1.6m

hectares of green belt
in the UK

Green belt loss last 15 years

1%

of the UK's green belt was
destroyed in the last 15
years using greenfield sites

Green belt loss next 5 years

7.4%

if we continue to use
greenfield sites

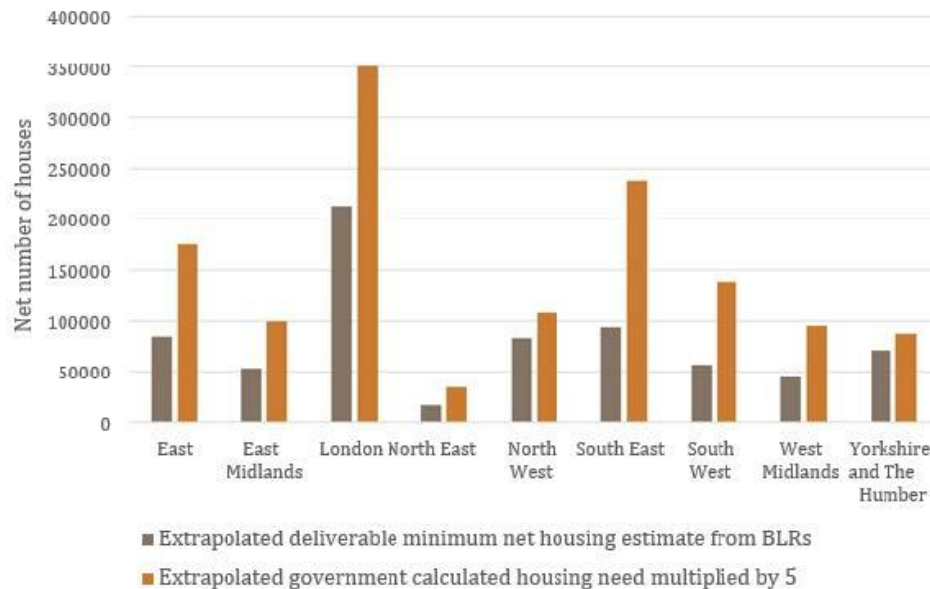


UK brownfield size and shape

In England alone there are enough suitable brownfield (17,656) sites for at least 1.7m homes

67% of these 1.7m homes can be delivered in the next 5 years representing 43% of total housing need

UK brownfield size and shape



Identified brownfield sites

17,656

brownfield sites in
England alone

Size of identified sites

28,349

hectares of brownfield
land identified

Number of homes

1.7m

potential homes built
across England alone
(extrapolated for all 338 local planning
authorities)



The green is under siege

Only 29 of the UK's 388 local authorities have decided to identify suitable brownfield land. This land could meet more than five years' worth of their housing need

Yet swathes of green belt land is under siege from proposed development



Carbon footprint

The argument for a focus on regeneration from a carbon footprint perspective alone is very strong

- 01 | The cost of Carbon Impact in the UK is expected to double by 2021 and quadruple by 2030.
- 02 | A solution to reduce Carbon Impact exists. In England alone there are enough identified suitable brownfield sites (17,656) for at least 1.7m homes of which 67% can be delivered in the next 5 years. This represents 43% of housing needs.
- 03 | An average distressed home produces approximately 9.4 tonnes of CO2 every year. By adopting our standard improvements we aim to reduce single home emissions by 5+ tonnes per year.
- 04 | The UK Government has an annual target of 300,000 new homes to keep pace with rising demand. Potentially an additional CO2 injection of 24,000,000 tonnes.
- 05 | Regeneration of 200,000 distressed properties alone would result in a minimum saving of 1,000,000 tonnes of CO2 versus an increase of 16,000,000 tonnes of new build CO2.
- 06 | Regeneration avoids new infrastructure and increases likelihood of properties being where they are needed most. Less travel costs reduces pollution and the carbon footprint.

Understanding Brownfield Avoidance

A different skill set. A different mindset.





Why traditional developers have avoided brownfield

- 01 | Profit made from holding long term land banks
- 02 | Brownfield development requires a different mindset
- 03 | Brownfield development requires a different skillset
- 04 | Borrowing challenges for developer of brownfield and for buyers



UK brownfield avoidance

House building has declined since 1970

Regeneration of existing property must now play a much bigger role in increasing supply

The average new build home in England will have to last 2,000 years if the 'sluggish' rate of house repurposing and regeneration continues

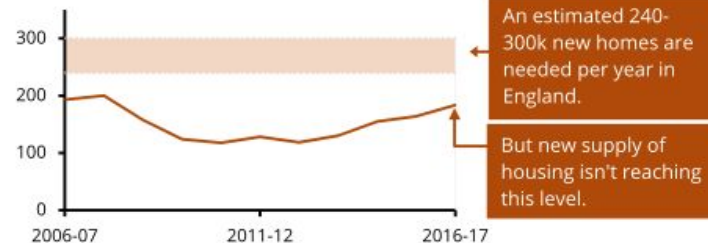
£1 invested in property regeneration = £3 net benefit

UK's housing shortage

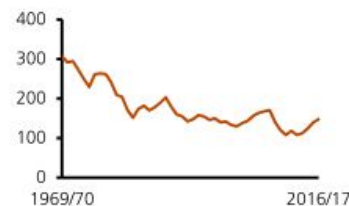
Housing supply looks very different now compared to 40 years ago. House building was much higher from the post-war period up to the 1970s, largely due to a programme of slum clearance, local authority building and easier access to funding.

The private sector now builds the majority of new homes and there remains a huge shortage therefore regeneration of existing property must now play a much bigger role in increasing supply.

IN CHARTS: HOUSING SUPPLY IN ENGLAND

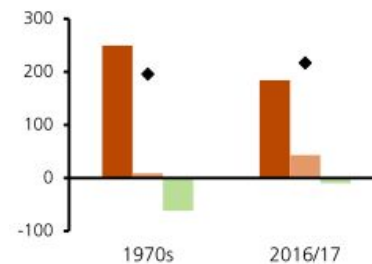
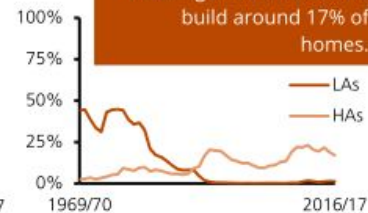


House building has declined since the 1970s.



The % of homes built by local authorities has fallen.

Housing associations now build around 17% of homes.



New supply in 2016-17 was higher than the yearly average in the 1970s.

New building was higher in the 1970s, but there was more demolition and less conversion of existing buildings.

■ New building ■ Other gains ■ Losses ◆ Net change



UK housing stock and the case for regeneration

- 01 | Most local areas have more homes built before 1930 than from any other period of time
- 02 | 1 in 10 new home buyers are dissatisfied with the quality of their new home and 1 in 6 would not recommend their house builder to a friend
- 03 | Failure to build enough homes over the past few decades is putting huge pressure on our existing housing stock
- 04 | The British don't want to live in new-build homes. Only well-designed homes with space to live in will appeal to people's aspirations and tackle the undersupply of housing
- 05 | The size of new homes in the UK is well below that of Ireland (15% bigger), Denmark (53% bigger) and Germany (80% bigger) – and shrinking

Examples of repurposing regeneration opportunities available in **brownfield**

- 01 | Distressed properties
- 02 | Banks
- 03 | Offices
- 04 | Student accommodation
- 05 | Hotels
- 05 | Gap sites





SAFE AS HOUSES

INVESTING IN PROPERTY REGENERATION THROUGHOUT THE UK

property regeneration case studies

SAH are specialists in the regeneration and change of use of distressed properties, multiple occupancy properties and gap sites that are all given a new lease of life.

The properties are then sold on to become, amongst other things, residential homes, assisted living and care home housing stock.

This property includes areas that need it the most and where it can benefit all society including the vulnerable members.

Social benefits Economic benefits Environmental benefits

 **SEE** the opportunity before your eyes





- 01 | Environmentally sound housing supply
- 02 | New homes close to jobs and existing physical and social infrastructure
- 03 | More care homes assisted/living spaces and homeless provision
- 04 | Promotes walking and cycling (improved health and well-being) and encourages the use of public transport (less traffic)
- 05 | Potential cost reduction through connecting to existing roads and utilities
- 06 | Enhancing the overall quality of the built environment – with the impact of reducing crime through more active frontages and passive surveillance
- 07 | Conserves rural and agricultural land and the consequential environmental, ecological and economic benefits of this



Ask yourself

- 01 | Would your council benefit from improvement to distressed private stock?
- 02 | Would your council benefit from regeneration and renewal?
- 03 | Do you have sufficient care home / assisted living beds to cope with demographic demand over next few years?

SAH offers capacity quality and yield for investors at no cost to councils



the opportunity before your eyes

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